

# WCN 2023



XXVI WORLD CONGRESS  
OF NEUROLOGY

**MONTREAL**

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## Advocay 02 in Neurorehabilitation

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# DISCLOSURES

> Unpaid Presidium member of

WCNR

EFNR

AAN

> Unpaid consultant to

AIMEDIS-Avalon

# LEARNING OBJECTIVES

## HOW TO CREATE ADVOCACY STRATEGIES TO REACH

---GENERAL PUBLIC

---MEDIA

---GOVERNMENTS

---NGOS

## GENERAL RULES FOR GOOD ADVOCACY

---CLEAR ANALYSIS OF PROBLEMS AND TARGETS

---SIMPLE LANGUAGE AND STRAIGHTFORWARD  
ARGUMENTATION

---CREATING NETWORKS

# Supporting the Intersectoral Global Action Plan on Epilepsy and other Neurological Disorders

WFNR, together with all members of the OneNeurology Partnership, celebrates a major milestone for all those affected by neurological disorders today, with the adoption of the Intersectoral Global Action Plan on Epilepsy and Other Neurological Disorders, announced at this week's 75th World Health Assembly.

# THE GLOBAL CONTEXT: THE WHO GLOBAL ACTION PLAN

## Integrated response to neurological disorders



International efforts and global leadership



Access to early diagnosis, treatment and care



Capacity-building of workforce



Reducing stigma and discrimination



Strengthening health information systems



Strategic approaches to research

WFNR is committed in bringing forward rehabilitation of neurological disorders and will contribute to the WHO i GAP in terms of

- improving accessibility and services of neurorehabilitation
- improving education for health care professionals as well as caregivers
- systematically explore applicability and use of digital education technologies
- expand scope of community based rehab approaches
- promote PREVENTION
- participation in BRAIN HEALTH strategies at global levels



## TAKE HOME MESSAGE

NEUROREHABILITATION NEEDS CLEAR ADVOCACY STRATEGIES

THE NEEDS ARE DIFFERENT IN DIFFERENT AREAS AND DESERVE FOCAL ACTION PLANS

CLOSING THE GAP BETWEEN SCIENCE AND SOCIETY IS MANDATORY

NETWORK BUILDING AND DISCOURSE PLATFORM FORMATION ARE ESSENTIAL