



ADVOCACY, THE NEED TO SPEAK FOR SOMEONE

ADVOCACY IN LATIN AMERICA

Sheila Cristina Ouriques Martins, MD, PhD

Professor of Neurology Universidade Federal do Rio Grande do Sul
Coordinator of Stroke Program Hospital de Clínicas de Porto Alegre
Chief of Neurology and Neurosurgery in Hospital Moinhos de Vento

President Brazilian Stroke Network
President-Elect World Stroke Organization

Speaker Disclosure

- None

Learning Objectives

To learn how:

- To start an advocacy plan
- To create a working group
- To organize a National/Regional Network
- To identify gaps
- To get resources
- To create a model – the proof of concept
- To create educational campaigns to the population
- To discuss with Health Managers locally and nationally
- To join efforts and work together in a continent – the Stroke Ministerial Meetings

Key message

- The organization of a local /national stroke network gives the opportunity to develop the whole stroke system of care
- The network can be led by health professionals or patients/family members, but is important a technical group with expertise to coordinate technically the implementation
- The official change of public policies and the endorsement of action plans is essential to maintain a permanent program