

# Palliative Care on a Shoestring Budget: The Importance of Advocacy

Janis M. Miyasaki, MD, MEd, FRCPC, University of Alberta



## Objectives

- 1. You will learn the features of a business case**
- 2. Select data that will be compelling to your audience**
- 3. Leveraging existing relationships**
- 4. Advocating to policymakers**

# References

1. Priest KC, McCarty D. Making the business case for an addiction medicine consult service: a qualitative analysis. *BMC Health Services Research*. 2019(19):822.
2. Kluger BM, Miyasaki J, Katz M et al. Comparison of integrated outpatient palliative care with standard care in patients with Parkinson disease and related disorders. *JAMA Neurology* 2020  
doi:10.1001/jamaneurol.2019.4992
3. Shahgholi L, De Jesus S, Wu SS et al. Hospitalization and rehospitalization in Parkinson disease patients: data from the National Parkinson Foundation Centers of Excellence. *PLoS One* 2017 Jul 6;12(7):e0180425. doi 10.1371/journal.pone./0180425.