

PALATUCCI ADVOCACY TC 20

AAN Resources & Advocacy Program

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Disclosure

- I have nothing to disclose

Learning Objectives

- Understand the AAN's commitment to advocacy
- Understand why advocacy is integral to the practice of neurology
- Learn about the impact of neurology advocates
- Learn about AAN advocacy resources and support

Mission

To promote the highest quality patient-centered neurologic care and enhance member career satisfaction

Vision

To be indispensable to our members



Membership Demographics



U.S. Members
23,247

International Members
5,534

U.S. Neurologists 12,637

Progression Toward Advocacy

- Health policy decisions shape *every* aspect of the practice environment
 - Reimbursement
 - Coverage
 - Insurance
 - Drugs
 - Licensure
 - Scope of practice
 - Research funding

Challenges

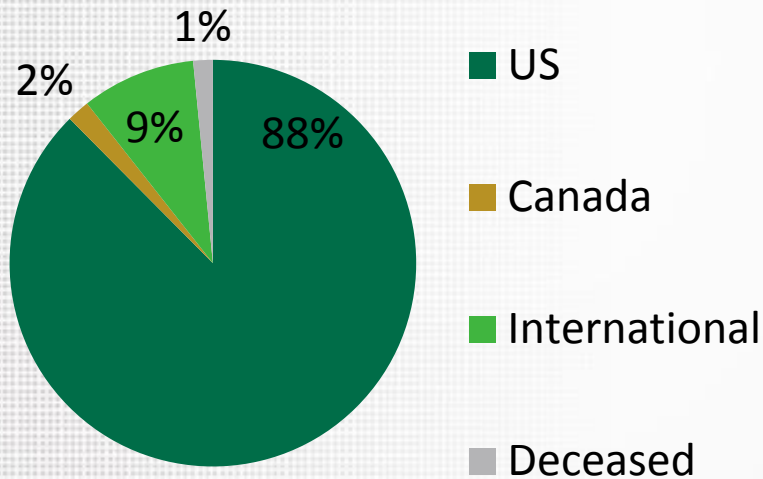
- Obtaining buy-in that “advocacy” is worthwhile
- Small fish in big pond
- Outmatched by well-funded, well-organized voices
- Lack of priorities, focus
- Lack of organization
- Lack of staff
- Inexperience

Advocate Development

- Palatucci Advocacy Leadership Forum
- Key skills education
- Started in 2003
- 386 graduates
- Community-based advocacy
- International network of key contacts
- Foundation of AAN's advocacy program



Worldwide Network of Advocates



- 386 Trained Palatucci Advocates
- Living in 46 US states and 18 different countries



Where Do Graduates Live?



How Training Helps Neurology

- Empowerment
- Gives advocates tools to effect change
- Support from community of like-minded neurologists
- Reinvigorated mindset
- Real progress by past graduates encourages future advocates



Advocacy's Impact



Practice

- Impacts at very local level
- Development of patient education aids and support groups
- Improved work flows
- Create awareness of needs of neurology patients
- Grow local connections



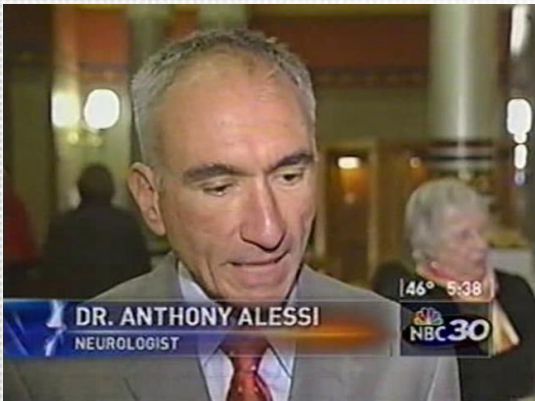
Institution

- Integration of evidence-based guidelines
- Streamline communication of care teams
- Reduce barriers neurologist consultation
- Raise funds for neurology programs or research
- Assume leadership roles



Community

- Enact needed legislation
- Prevent practice threats
- Testify
- Engage with local media
- Increased visibility of neurology



Nation

- Affect national policies and laws
- Expert testimony
- Leadership on national groups
- Relationships with key lawmakers
- Heightened visibility of neurology issues



Slide 15

Making an Impact



Enhancing Patient Care

medical providers

about resources login

HEADACHE Relief Guide

MIGRAINE IN THE STORM

Headaches can be frustrating, scary and painful.
This site can be your guide to headache relief.

LEARN

Why do you get headaches?

[learn more >](#)

EXPERIENCE

Now you can show others how your migraines affect you.

[learn more >](#)

CONTROL

Take control of the pain.

[learn more >](#)

PREPARE

Are you ready for headache relief?

[learn more >](#)

AAN Support & Resources

- Palatucci Advocacy Leadership Forum
 - 2016 application now
- Advocacy course at the AAN Annual Meeting
- AAN Guidelines & Position Statements
- Palatucci alumni

Questions?

Thank you.