Physician Wellness and Neuropalliative Care: Challenges and Joy Developing Neuropalliative Care in Canada

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- Challenges and barriers to developing new clinical programs
- Learning advocacy skills
- Mentoring others to go forward

Barriers to New Clinical Programs

- Money!!!!
- Workforce
- Inertia





An object at rest will remain at rest, unless a net force acts on it.





Advocacy Skills

- "Trust me, I'm a doctor" doesn't work on administrators
- Learn the love language of your hospital/health system administrator
- Learn who makes decisions in your hospital/health system
- Perseverance counts

1. ASSESS:

- Political, civil society, and media scoping
- Partner
 identification
- Grant-making
- Advocacy capacity assessment and strengthening

2. PLAN:

- Legal and policy analysis
- Political mapping
- Strategic planning
- Advocacy-focused research

For more hierarchical systems

4. IMPLEMENT POLICY:

- Advocacy for effective implementation
- Advocacy for public health budgets
- Measurement and
 evaluation

3. EXECUTE:

- Engaging policymakers
- Media advocacy (earned, paid, and social; journalism trainings)
- Coalition-building and mobilization
- Countering opposition

GLOBAL HEALTH ADVOCACY INCUBATOR

Pay it Forward

- Once your program takes off
 - Celebrate you team and show appreciation
 - Give generously of your time, opportunities, wisdom
 - Be genuinely joyful when people surpass you – you built that!

A coach talks to you, a mentor talks with you, and a sponsor talks about you

(roles may overlap)





